

PRINT MECHANICALS

THE CREATIVE HANDBOOK



(1) QUARTER PAGE

2.25" (w) x 3.75" (h) NO BLEED

(2) HALF PAGE

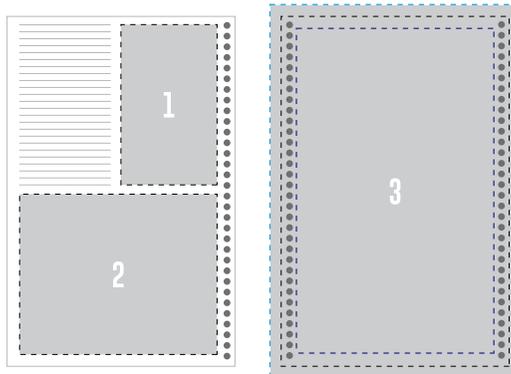
4.625" (w) x 3.75" (h) NO BLEED

(3) FULL PAGE

LIVE: 4.625" (w) x 7.625" (h)

TRIM: 5.375" (w) x 8.25" (h)

BLEED: 5.875" (w) x 8.75" (h)



• COIL BINDING SLOTS

CMYK COLOR SPACE | 300 DPI | SAVED AS .TIF OR .PDF

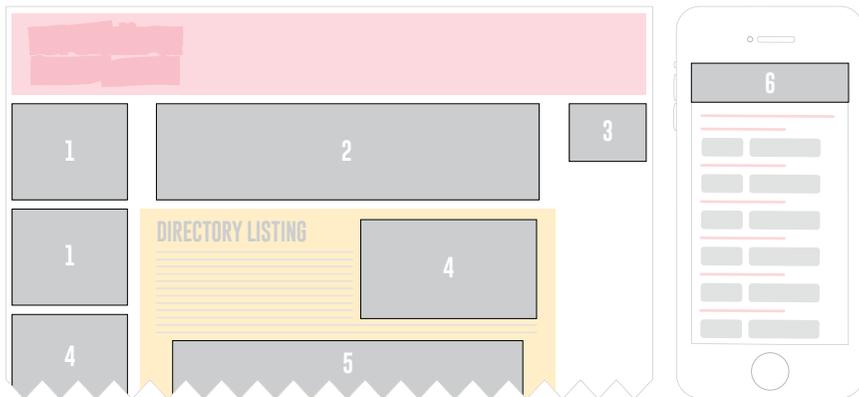
FULL PAGE ADS: SET DOCUMENT SIZE TO *BLEED*

KEEP ALL TEXT WITHIN *LIVE AREA* DIMENSIONS

DO NOT INCLUDE ANY PRINTER'S MARKS (CROPS, REGISTRATION, COLOR BARS, ETC.)

WEB MECHANICALS

CREATIVEHANDBOOK.COM



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|-----|----------------|---|
| (1) | POWER BOX | 180PX (W) X 150PX (H) |
| (2) | HEADLINE | 600PX (W) X 150PX (H) |
| (3) | BUTTON | 120PX (W) X 90PX (H) |
| (4) | SIDEBAR | 120PX (W) X 600PX (H) |
| (5) | VIDEO SHOWCASE | UP TO 3 MINUTES OF YOUTUBE VIDEO |
| (6) | IMPACT PAGE | 515PX (W) X UP TO 900PX (H) (.JPG ONLY) |
| (7) | MOBILE | 600PX (W) X 150PX (H) |

RGB COLOR SPACE | 3MB MAXIMUM FILE SIZE | ANIMATED LOOPS | .GIF & .JPG FILES ONLY | 72 DPI

CONTACT OUR ART DEPARTMENT FOR ASSISTANCE WITH NEW ARTWORK
OR WITH REQUESTS FOR REVISIONS TO EXISTING ARTWORK.

ART@CREATIVEHANDBOOK.COM

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