

PRINT MECHANICALS

THE CREATIVE HANDBOOK

(1) QUARTER PAGE

2.25" (w) x 3.75" (h) NO BLEED

(2) HALF PAGE

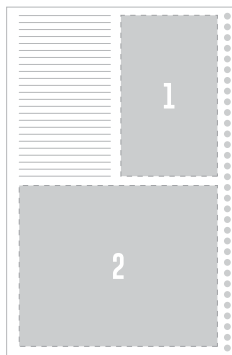
4.625" (w) x 3.75" (h) NO BLEED

(3) FULL PAGE

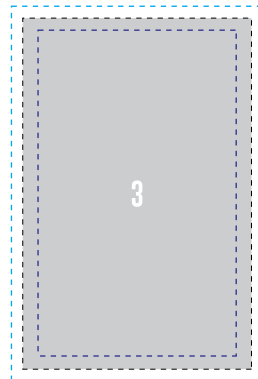
LIVE: 4.625" (w) x 7.625" (h)

TRIM: 5.375" (w) x 8.25" (h)

BLEED: 5.875" (w) x 8.75" (h)



• COIL BINDING SLOTS



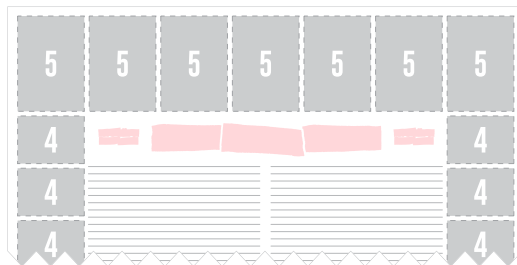
THE STAGE CHART

(4) SMALL AD

3.5" (w) x 2.5" (h) NO BLEED

(5) LARGE AD

3.5" (w) x 5" (h) NO BLEED



CMYK COLOR SPACE | 300 DPI | SAVED AS .TIF OR .PDF

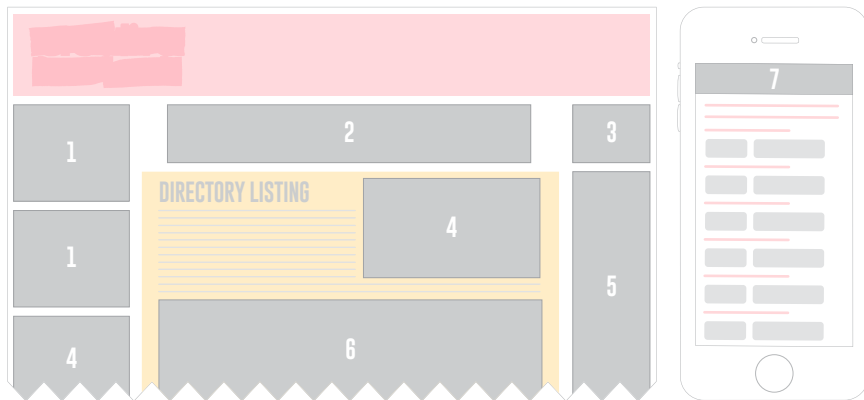
ALL TEXT MUST BE CONVERTED TO OUTLINES, FLATTENED, OR INCLUDED IN PACKAGED ARTWORK.

FULL PAGE: SET DOCUMENT SIZE TO BLEED; KEEP ALL IMPORTANT TEXT WITHIN LIVE AREA DIMENSIONS.

DO NOT INCLUDE ANY PRINTER'S MARKS (CROPS, REGISTRATION, COLOR BARS, ETC.)

WEB MECHANICALS

CREATIVEHANDBOOK.COM



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|-----|----------------|---|
| (1) | POWER BOX | 180PX (W) X 150PX (H) |
| (2) | HEADLINE | 565PX (W) X 90PX (H) |
| (3) | BUTTON | 120PX (W) X 90PX (H) |
| (4) | VIDEO SHOWCASE | UP TO 3 MINUTES OF YOUTUBE VIDEO |
| (5) | TOWER | 120PX (W) X 600PX (H) |
| (6) | IMPACT PAGE | 515PX (W) X UP TO 900PX (H) (.JPG ONLY) |
| (7) | MOBILE | 565PX (W) X 90PX (H) |

RGB COLOR SPACE | 25k MAXIMUM FILE SIZE | ANIMATED LOOPS | .GIF & .JPG FILES ONLY | 72 DPI

CONTACT OUR ART DEPARTMENT FOR ASSISTANCE WITH YOUR ART OR
WITH REVISIONS YOU WOULD LIKE TO MAKE TO YOUR ADS.

ART@CREATIVEHANDBOOK.COM

818-752-3200