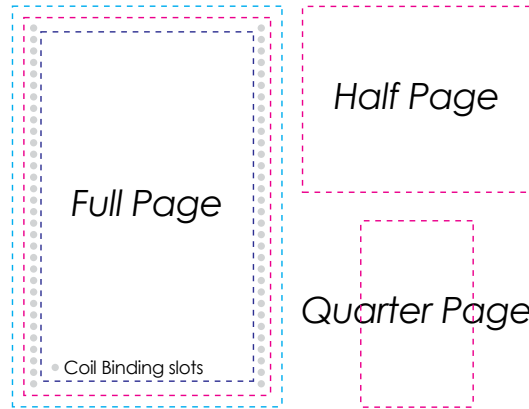


The Handbook

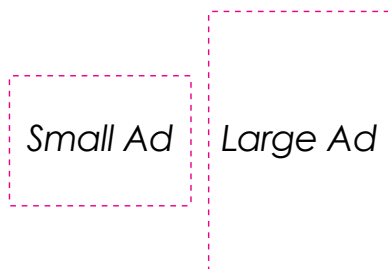
Quarter Page
2.25" (w) x 3.75" (h) **NO BLEED**

Half Page
4.625" (w) x 3.75" (h) **NO BLEED**

Full Page
Live: 4.625" (w) x 7.625" (h)
Trim: 5.375" (w) x 8.25" (h)
Bleed: 5.875" (w) x 8.75" (h)



The Stage Chart



Small Ad
3.5" (w) x 2.5" (h) **NO BLEED**

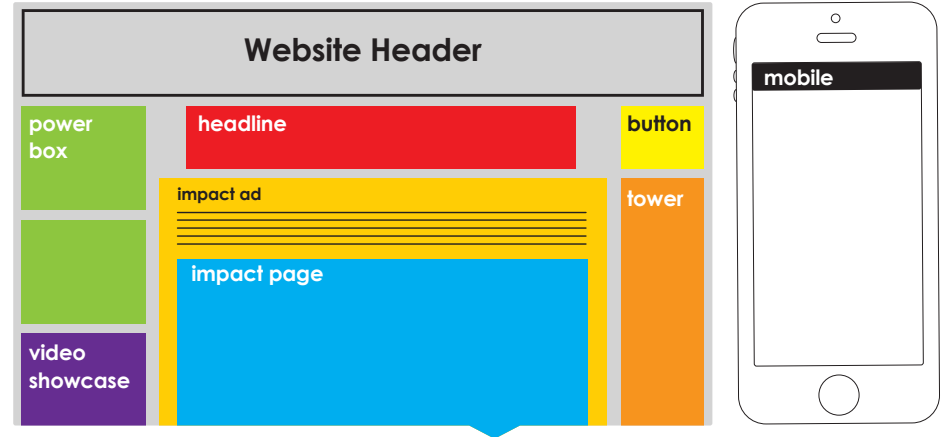
Large Ad
3.5" (w) x 5" (h) **NO BLEED**

CMYK COLOR | 300 DPI | .TIF FILES ONLY

ALL TEXT MUST BE CONVERTED TO OUTLINES, FLATTENED, OR INCLUDED IN PACKAGED ARTWORK.

FULL PAGE: Set document size to BLEED; keep all important text within LIVE AREA dimensions.

DO NOT include any printer's marks (crops, registration, color bars, etc.)



RGB COLOR | 25k MAXIMUM FILE SIZE | INFINITE ANIMATED LOOPS
.GIF & .JPG FILES ONLY

Headline	565px (w) x 90px (h)
Tower	120px (w) x 600px (h)
Button	120px (w) x 90px (h)
Power Box	180px (w) x 150px (h)
Impact Page	515px (w) x up to 900px (h) (.jpg only)
Video Showcase	up to 3 minutes of video
Mobile	565px (w) x 90px (h)

ASK HOW WE CAN HELP WITH THE ARTWORK!

Contact our Art Department for any help with your art or revisions you would like to your ads.

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818-752-3200