



LOS ANGELES



ATLANTA

creative handbook



LAS VEGAS

PRODUCTION RESOURCES



NEW ORLEANS

MEDIA KIT



NEW YORK

FAMILY OF PRODUCTS

A COMPLETE MARKETING PLAN



WEBSITE

Productions Can
Quickly Find Services
& Service Providers

EMAIL MARKETING

Bi-Monthly Press
Releases of the
Hottest Products,
Services, Events
& Industry News

MOBILE ACCESS

An Easily Searchable
Directory of the Industry's
Top Suppliers

OUR AUDIENCE

USED DAILY BY

- TV STUDIOS + NETWORKS
- FEATURE FILMS
- NEW MEDIA
- COMMERCIALS
- MUSIC VIDEOS
- EVENTS + LIVE SHOWS

USED DAILY FOR

- FILM COMMISSIONS
- FILM INCENTIVES
- LOCATIONS + STAGES
- CAMERA EQUIPMENT
- LIGHTING EQUIPMENT
- TRANSPORTATION
- COSTUMES
- PROPS + SETS
- POST PRODUCTION

OUR PARTNERS





THE WEBSITE

BE THERE WHEN THEY ARE LOOKING



CONSISTENT HIGH TRAFFIC

Our online advertising offers targeted marketing. Our website is optimally designed to ensure your message receives a high quality & quantity of impressions that will exceed your expectations.

NO WASTED TIME ON GOOGLE

Search engines can be an inefficient waste of valuable time. Our listings give a complete company snapshot that saves you from navigating through countless websites. Quick links are provided for further exploration & social sharing tools help you stay connected.

WEB RATES

Impact Listing (web only)	\$595
Impact Page (Impact Listing & Pictures)	\$1,095
Extended Bold & Web Listing (20-30 words)	\$795

CATEGORY Sponsor (impact listing included)

Button	\$1,995
Lower Banner	\$2,495
Headline	\$2,695
Power Box	\$2,695
Sidebar	\$3,000

TAB Sponsor

Button	\$2,895
Headline	\$4,100
Power Box	\$4,100
Sidebar	\$5,000

HOME PAGE Sponsor

Button	\$6,295
Headline	\$9,995
Power Box	\$9,295
Sidebar	\$7,500

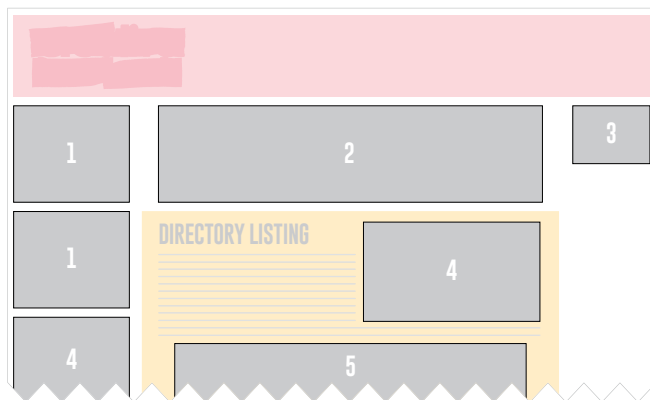
Video Showcase	\$3,500
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MOBILE PHONE

Home Rates	\$6,895
Tab Sponsor	\$3,955
Category Sponsor	\$3,495
Premium	\$9,995

WEB MECHANICALS

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- | | | |
|-----|----------------|---|
| (1) | POWER BOX | 180PX (W) X 150PX (H) |
| (2) | HEADLINE | 600PX (W) X 150PX (H) |
| (3) | BUTTON | 120PX (W) X 90PX (H) |
| (4) | SIDEBAR | 120PX (W) X 600PX (H) |
| (5) | VIDEO SHOWCASE | UP TO 3 MINUTES OF YOUTUBE VIDEO |
| (6) | IMPACT PAGE | 515PX (W) X UP TO 900PX (H) (.JPG ONLY) |
| (7) | MOBILE | 600PX (W) X 150PX (H) |

RGB COLOR SPACE | 3MB MAXIMUM FILE SIZE | ANIMATED LOOPS | .GIF & .JPG FILES ONLY | 72 DPI

CONTACT OUR ART DEPARTMENT FOR ASSISTANCE WITH NEW ARTWORK
OR WITH REQUESTS FOR REVISIONS TO EXISTING ARTWORK.

ART@CREATIVEHANDBOOK.COM

818-752-3200

A professional video camera on a tripod is shown in the background, partially obscured by a large, semi-transparent red overlay that covers the entire image. The camera is positioned on the right side, facing left. The red overlay is a solid, vibrant color that dominates the visual field.

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