

creative handbook

PRODUCTION RESOURCES

MEDIA KIT

Family of Products

A Complete Marketing Plan



WEBSITE

Productions Can Quickly Find Services & Service Providers

EMAIL MARKETING

Bi-Monthly Press Releases of the Hottest Products, Services, Events & Industry News



MOBILE ACCESS

An Easily Searchable Directory of the Industry's Top Suppliers

Our Audience

Used Daily By

- TV Studios + Networks
- Feature Films
- New Media
- Commercials
- Music Videos
- Events + Live Shows

Used Daily For

- Film Commissions
- Film Incentives
- Locations + Stages
- Camera Equipment
- Lighting Equipment
- Transportation
- Costumes
- Props + Sets
- Post Production

Our Partners

& More.



The Website

Be There When They Are Looking



Consistent High Traffic

Our online advertising offers targeted marketing. Our website is optimally designed to ensure your message receives a high quality & quantity of impressions that will exceed your expectations.

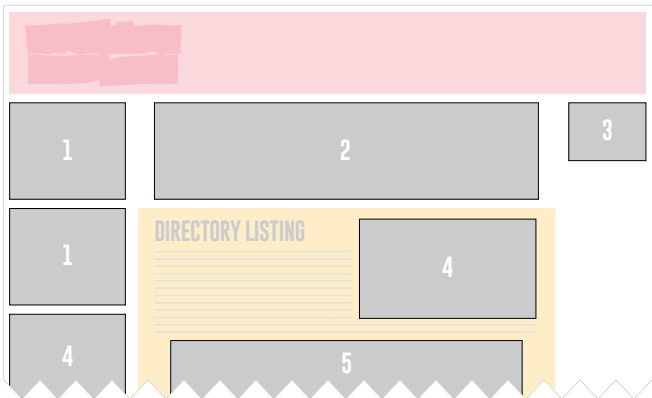
No Wasted Time On Google

Search engines can be an inefficient waste of valuable time. Our listings give a complete company snapshot that saves you from navigating through countless websites. Quick links are provided for further exploration & social sharing tools help you stay connected.

Web Rates

Impact Listing (web only)	$595
Impact Page (Impact Listing & Pictures)	$1,095
Extended Bold & Web Listing (20-30 words)	$795
CATEGORY Sponsor (impact listing included)	
Button	$1,995
Lower Banner	$2,495
Headline	$2,695
Power Box	$2,695
Sidebar	$3,000
TAB Sponsor	
Button	$2,895
Headline	$4,100
Power Box	$4,100
Sidebar	$5,000
HOME PAGE Sponsor	
Button	$6,295
Headline	$9,995
Power Box	$9,295
Sidebar	$7,500
Video Showcase	$3,500
MOBILE PHONE	
Home Rates	$6,895
Tab Sponsor	$3,955
Category Sponsor	$3,495
Premium	$9,995

WEB MECHANICALS
CREATIVEHANDBOOK.COM





(1)	POWER BOX	180PX (W) X 150PX (H)
(2)	HEADLINE	600PX (W) X 150PX (H)
(3)	BUTTON	120PX (W) X 90PX (H)
(4)	SIDEBAR	120PX (W) X 600PX (H)
(5)	IMPACT PAGE	515PX (W) X UP TO 1000PX (H) (.JPG ONLY)
(6)	MOBILE	600PX (W) X 150PX (H)

RGB COLOR SPACE | 3MB MAXIMUM FILE SIZE | ANIMATED LOOPS | .GIF, .JPG & MP4 FILES ONLY | 72 DPI

CONTACT OUR ART DEPARTMENT FOR ASSISTANCE WITH NEW ARTWORK
OR WITH REQUESTS FOR REVISIONS TO EXISTING ARTWORK.

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